

***DOCUMENTO ORIGINAL EN MAL  
ESTADO***

**INFORMATION AND TRAINING  
ON ENVIRONMENTAL HEALTH  
MANAGEMENT  
IN EMERGENCIES**

## MANAGEMENT OF ENVIRONMENTAL HEALTH EMERGENCIES IN AFRICA.

It is becoming dramatically evident that environmental hazards are the major threats to health our generation is faced with.

It is partly because of the concern about environmental disasters that the United Nations have set the International Decade for Natural Disaster Reduction, to start with the new year.

By the end of the same decade, the crucial year 2000, another ambitious project, that of health for all, will come to an end and conclusions will be drawn by the world community upon the results achieved.

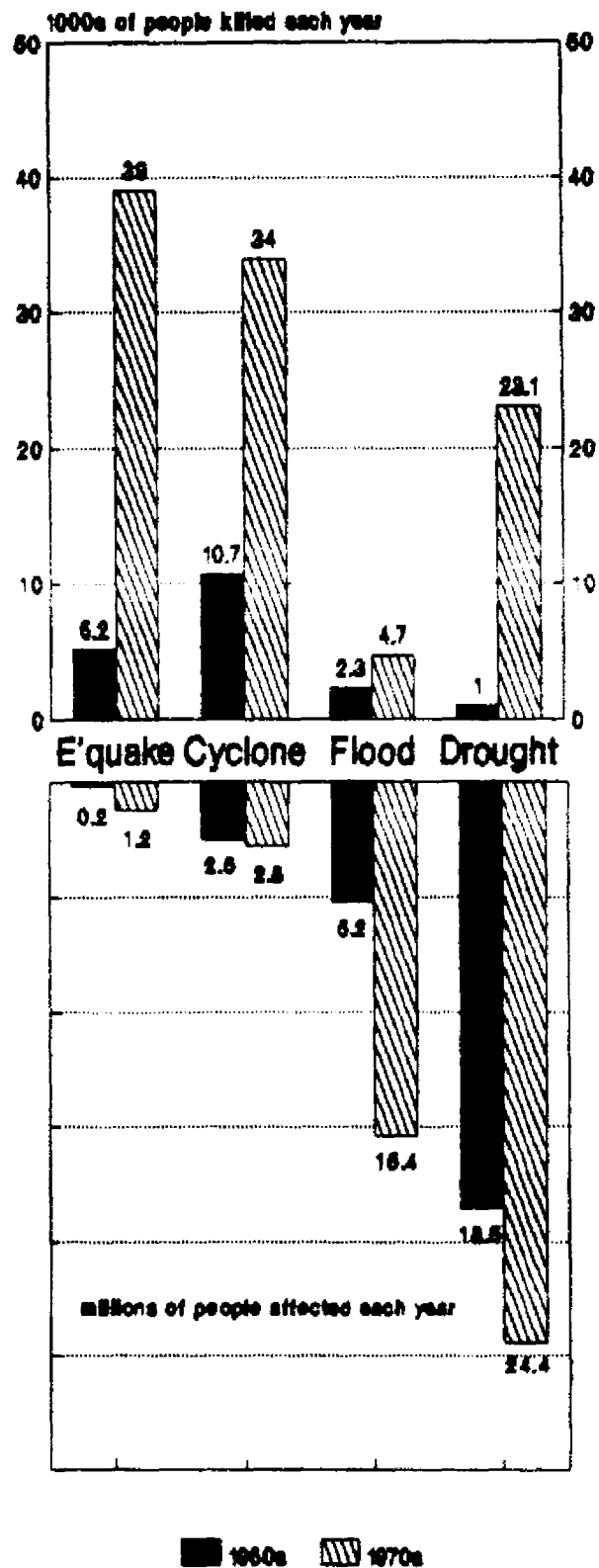
It would be enough to consider the three statements above to have an idea of the importance that issues of environmental health management in emergencies are going to have in the years to come.

Being in charge of the WHO Panafrican Centre for Emergency Preparedness and Response, I will focus today on the management of environmental disasters in Africa.

I am fully aware that in most people's minds the term "environmental disaster" recalls memories of chemical or nuclear pollution, such as Bophal, Chernobyl or, more recently, Alaska. And that it is becoming increasingly fashionable to blame the hole in the ozone layer for any slight change of the usual seasonal temperature.

# NATURAL DISASTERS

## IN 1960s AND 1970s



Although we don't blame millions of European and American refrigerators for the deaths of millions of African people who died of the consequences of drought over the last decade, we can certainly say that the recurrent Sahelian drought is an appropriate example of an environmental disaster in Africa.

Most natural disasters occurring in Africa are environmental in nature.

And most of them affect the decline of the environmental situation in Africa, in that they accelerate it. It is a vicious circle, "disaster - environmental damage - disaster", which hinders the success of all sorts of development initiatives in Africa.

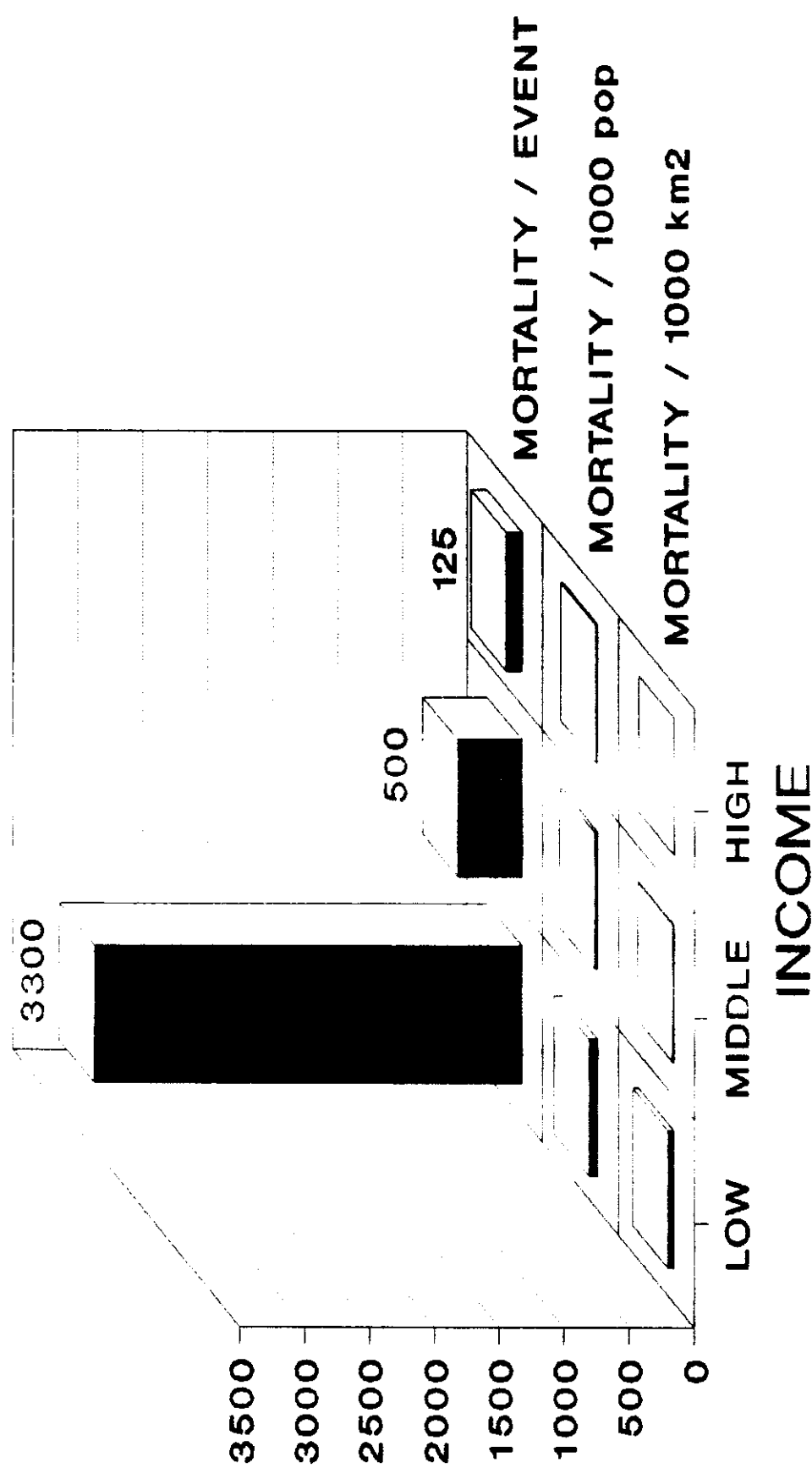
Several African countries already live "the day after" of the worse environmental disaster ever suffered in their whole history.

I have long tried to name and define the disasters affecting most African countries: soil erosion, deforestation, rain failure, overpopulation, misuse of the land, political mismanagement, war.

I have eventually found one single word which can indicate at the same time cause and effect of all the natural and made-man disaster listed before: POVERTY.

[SLIDE] This slide clearly shows the relationship between the socio-economic status of a country and its proneness to severe consequences from any natural disasters.

# DISASTER MORTALITY IN RELATION TO DEVELOPMENT STATUS



The worse the socio-economic situation, the more serious the effects of all kind of natural disasters on the community.

The simple fact of being poor therefore puts most African countries at high risk of severe loss of human life and property following natural disasters.

Many of the effects the poverty has on a community are in fact exerted on the environment where the community live.

On the other hand, people living in the extremely hostile and harsh environment of many parts of Africa have no resources, time or energy to substantially modify the environment in a way favourable to them.

Instead, their main concern and everyday's fight is for bare survival.

It has been calculated that a level of haemoglobin around 12.5 grams per 100 millilitres of blood (instead of the usual 15 g/100 ml) lowers the working capacity of a farmer by about 14.3%.

Those among you who are familiar with anaemia in tropical Africa know very well how commonly even lower levels of haemoglobin can be found in children and adults.

The cause of this anaemia depends very often on environmental hazards. Malnutrition, emo- and geo-parasites, frequent gastro-intestinal diseases play an essential role in depriving kids especially of the nutrients (vitamins, iron, protein) necessary to build

up components of haemoglobin.

Malnutrition, emo- and geo-parasites and diarrhoeal diseases all are major effects on health of a poor and unfavourable environment.

Malnutrition is often related to undernutrition, when little food is available in the family because of a bad, dry season.

Diseases due to emo- and geo-parasites (more commonly malaria, anchylostomiasis and ascariidiasis) are the outcome of non existent or insufficient basic sanitation and aborted disease control programmes.

Gastro-enteritis and other diarrhoeal diseases represent the primary cause of death among children who have no or limited access to safe water.

Those are a few examples of how the "vicious circle" works in maintaining an unfavourable environment for human beings' development in Africa.

Populations affected by sudden-onset natural disasters (eg. earthquakes, floods, eruptions, etc.) experience sometimes for a few weeks or months a degree of disruption of basic health services similar to that usually found in most villages of rural Africa.

Should one assume that those are conditions featuring an environmental health emergency, the logical conclusion would be that most of the African continent is in a perennial state of environmental health emergency. We can't reject this conclusion.



The WHO definition of disaster is as follows:

"A disaster is any occurrence that causes damage, ecological disruption, loss of human life, deterioration of health and health services on a scale sufficient to warrant an extraordinary response from outside the affected community or area".

This definition of disaster endorses the view that Africa is living its own, long-lasting emergency.

What generates more damage than the endless African conflicts? And what is a better example of ecological disruption than soil erosion and deforestation going on in large parts of Africa?

Doesn't a child mortality rate around 150 per 1000, not uncommonly recorded in Africa in "normal" times, represent an enormous, unnecessary loss of human life? And finally, isn't very limited accessibility to health care, safe water and basic immunizations for the majority of the population, a sign of extreme deterioration of health and health services?

We can therefore probably agree on what I have already stated, that most of Africa is currently experiencing the worse disaster that has ever affected this continent and perhaps the world as a whole.

What are the possible implications of this statement upon the topics of environmental health management in emergencies that we are discussing today?

Probably, only one: African people urgently need the help of the international community in order to cope with the many threats menacing their health and much of the help they need should be addressed to implement those environmental improvements which are at the same time meaningful, affordable and self-sustainable.

The coming decade for reduction of natural disasters, as already the one just passed for drinking water supply and sanitation, is certainly an opportunity for putting into practice these measures.

It is up to politicians, scientists and administrators to keep in mind that the African environment is either seriously ill or it will be soon, unless urgent initiatives are taken which stop its deterioration and lay the groundwork for genuine development. And no doubt can exist nowadays that genuine development is comprehensive, entailing equitable distribution of goods and resources available between the rich and the poor. We can't see how such a division between human beings could be removed while the present great differences remain between the environment where the two categories live.

Let us now see together what the priorities are among the possible actions to be taken in order to prevent serious disasters in Africa.

First of all, one has to know the vulnerability profile of this part of the world before setting up any plan of action either for preparedness or relief intervention.

Our WHO-EPR Panafrican Centre is currently engaged in collecting all information available, both at international and country level, to establish a referral documentation centre for researchers and decision-makers concerned with the planning of emergency preparedness activities in Africa.

Figures obtained from some of the documents at our Centre demonstrate that drought, floods and infestations, three major environmental disasters, accounted for more than 50% of all natural disasters which occurred in Africa during the last decade.

Environmental disasters of the sudden-onset type (earthquakes, cyclones, volcanic eruptions, etc.) which are far more common in other parts of the world, only represent 11% of the calamitous events which afflicted the African continent over the 80s.

Although we can't rule out the future occurrence of violent earthquakes, windstorms or hurricanes in densely populated areas of Africa, it is quite clear that priority has to be given to the prevention of disasters more likely to endanger people's lives.

We have just seen that a first step to work out preparedness and relief plans is to draw up a vulnerability profile of the area of intervention.

To have a reliable vulnerability profile, meaning one that takes into account all possible risks in a given area, it is highly desirable and sometimes essential to get the community to participate in it.

Community participation is required in managing emergency preparedness in general, but it is an absolute must when dealing with the environmental health aspects of emergencies.

Other emergency health measures can sometimes be taken without involving the community in the decision process: hospitals can be built according to standard schemes or, if pre-fabricated, they can be air transported to any disaster area and assembled; essential emergency drugs, urgently needed to face any kind of emergency, can confidently be ordered by mail from a WHO standard list.

On the other hand, have you ever tried to "impose" pit-latrines on a population of nomads? Or, have you experienced the high proportion of hand-pumps that break down shortly after installation, if people have not been made aware of the importance of drinking safe water instead of water from a nearby pond?

One of the most pressing problems currently affecting Africa is the displacement of people, within or outside the national boundaries. These people often find asylum in camps or other kinds of shelters.

When they do so, or even when they seek temporary

lodging in slums and shanty towns, serious public health problems arise.

Inevitably, an environmental health emergency occurs when a large number of people live together in a relatively limited space for a few weeks or months.

Moreover, the newcomers to a camp or slum are usually in bad health, because of the exhausting march to the place and their already precarious health.

Some may be carrying with them germs or parasites that will rapidly spread under overcrowded conditions, especially among persons whose health is at all weak. The most vulnerable and exposed (children, sick, elderly, pregnant women) will rapidly get sick and the most unfortunate die.

The leading causes of death in the first phase of life in a shelter have been repeatedly reported to be: measles, diarrhoeal diseases, acute respiratory infections and malaria, in selected situations.

It has been consistently reported that a definite improvement of the standard of hygiene in shelters was in most cases the decisive factor in stopping and eventually revert the growing mortality-rate among new arrivals. In most cases this improvement was achieved through the adoption of better and more appropriate measures of environmental health: provision of adequate drinking water (in quality and quantity); the digging of a sufficient number of latrines; a decrease in the number of persons sharing the same dwelling and

some sort of vector control.

The experience gained in the field then, has become a lesson learned by health planners working in emergency situations. It has been subsequently taught in Public Health Schools all over the world and largely put into practice by other health planners in their first experience in health emergency management.

[SLIDE] This flow-chart shows the decision-making process about the reactivation of water supplies in a disaster-stricken area.

It is used to teach health planners the kind of problems one has to deal with when engaged in trying to restore a damaged water-supply system.

This picture, summarizes all the knowledge, skills and technology needed to accomplish this task.

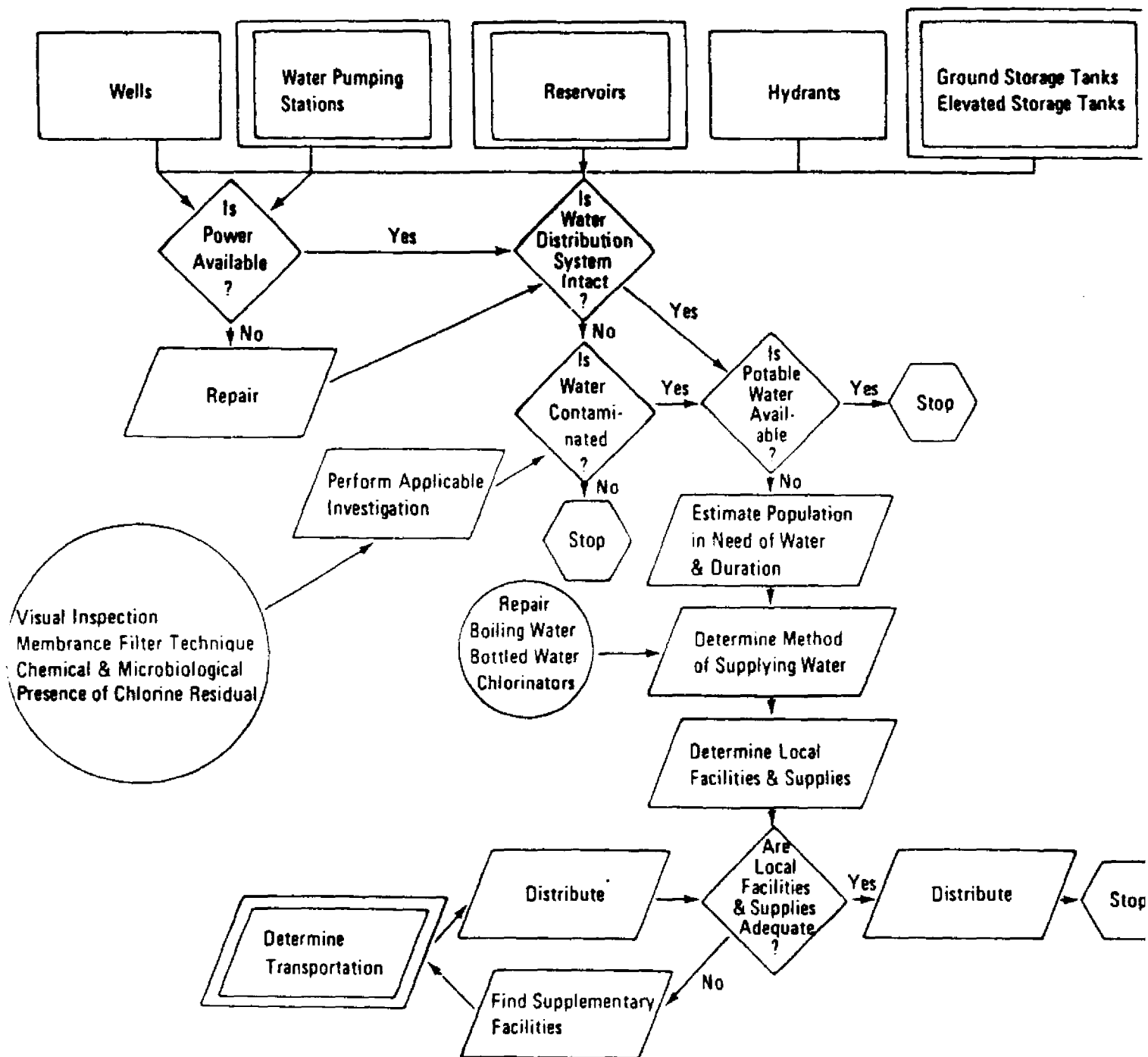
Although fixing pumps, water-tanks and pipelines may seem a strictly technical problem, it requires managerial guidance and a broad, overall view of the situation. Difficult decisions have to be made and each of them must be soundly based.

One has to strongly resist the temptation of applying standard solutions, just because they have turned out to be successful "somewhere in the Third World".

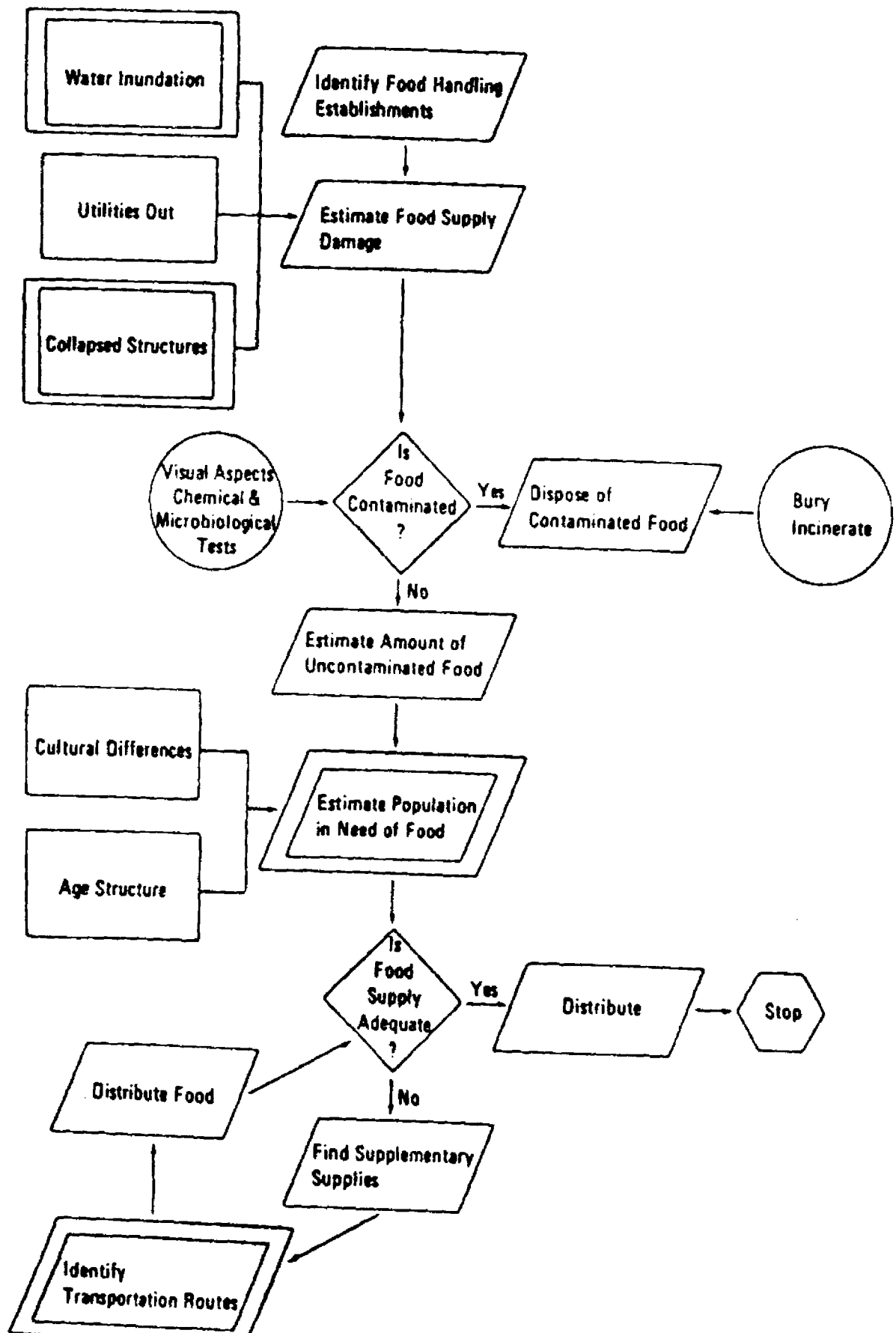
On the other hand a post-emergency situation is certainly not the best time for experiments.

Perhaps, the right attitude for an expert called

# DECISION MAKING FLOWS FOR WATER SUPPLY AFTER A DISASTER

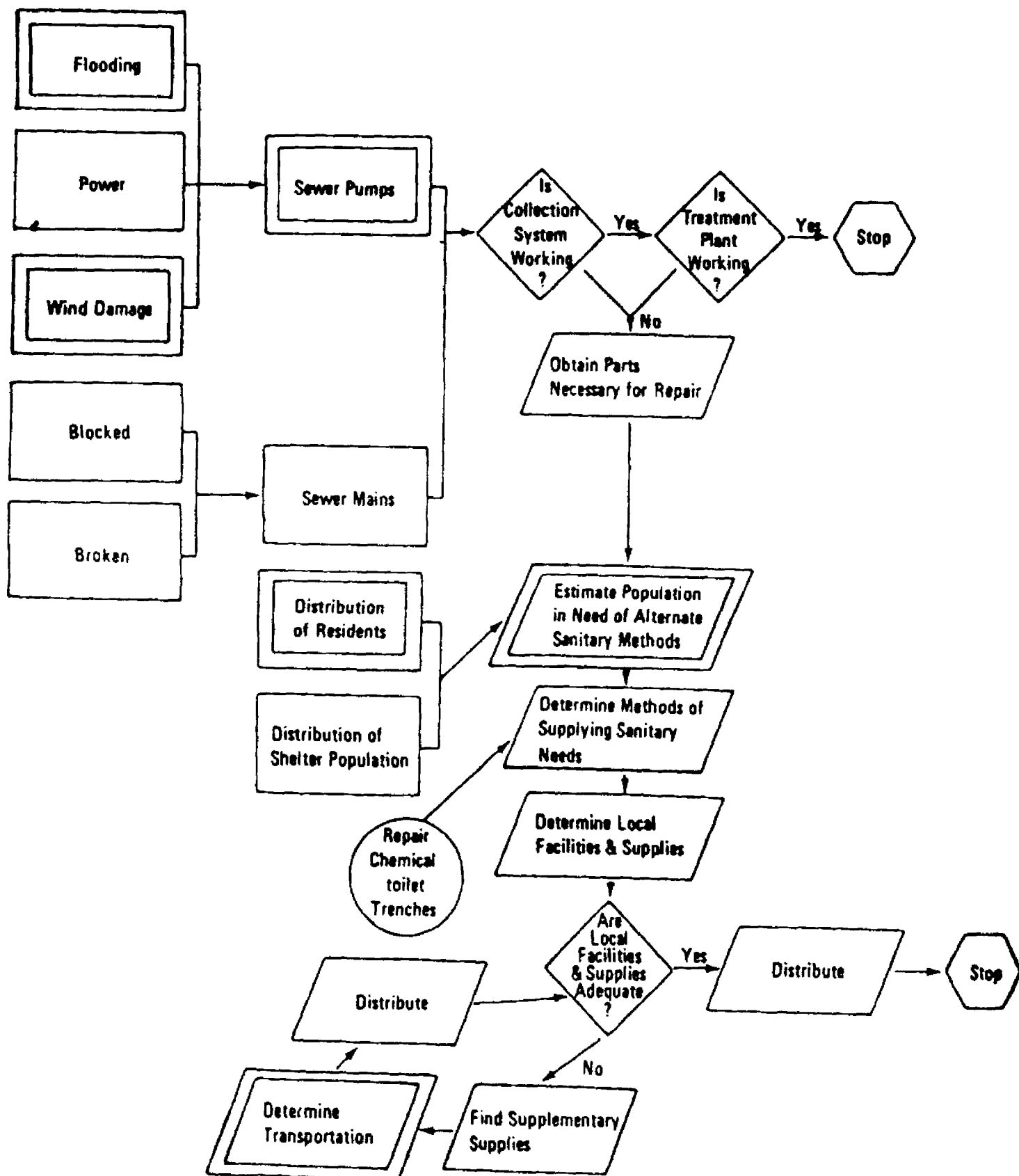


# DECISION MAKING FLOWS FOR FOOD SUPPLY AFTER A DISASTER





# DECISION MAKING FLOWS FOR LIQUID WASTES DISPOSAL AFTER A DISASTER



upon to propose solutions to solve environmental health problems brought to light by any emergency is that of a good listener and an acute observer.

Having already seen how community involvement is essential in environmental health management under ordinary circumstances, one could wonder if the same applies when the community is pressed by an emergency situation.

The answer, in our opinion, can only be: YES.

A health manager's role is not to stand for "the best solution" and support it to death.

What a community usually asks an expert for is practicable, acceptable alternatives.

No community likes somebody coming from a distant place, where people have different faces, religion and ways of thinking popping in, imposing solutions and then not staying to enjoy them.

On the other hand, the spontaneous way in which a population recently afflicted by a natural disaster responds to the disruption of basic environmental health facilities should be paid much attention when sorting out methods of rehabilitating the services.

This is very likely to provide invaluable clues to the way local people perceive the problem and on alternative practicable solutions.

It was by asking the mothers and by observing the traditional way they held their babies on the loo that

the health personnel of an NGO acting in Northern Ethiopia worked out a new, more suitable method of digging latrines for that population.

FROM HERE ONWARD NO DIRECT SPEECH IS GIVEN.  
MAJOR POINTS ARE JOTTED DOWN INSTEAD, SO AS  
TO PROVIDE HINTS AND SUGGESTIONS FOR THE  
DELIVERY OF THE SPEECH.

- Community involvement in emergency  
preparedness.

- 1) mapping of environmental risks;
- 2) emergency preparedness committee;
- 3) mobilization of expertise available within the  
community
- 4) training for local manpower specifically targeted  
to problem solving in health emergency.
- 5) the role of the international organization in  
health emergency preparedness.

## **OPPORTUNITIES FOR COMMUNITY ORIENTED PREVENTION AND PREPAREDNESS**

**...working with the potential victims to  
make their environment less prone and  
themselves less vulnerable**

- \* DIRECTED TO THOSE ON THE MARGINS**
- \* FAMILY BASED AND VILLAGE BASED**
- \* ENVIRONMENTALLY SUSTAINABLE**
- \* CONCERNED WITH PROTECTION AND  
REHABILITATION OF SOIL, WATER  
AND FORESTS**
- \* AIMED AT REDUCING POVERTY AMONG  
THE VULNERABLE**
- \* CONCERNED WITH NUTRITION**
- \* CONCERNED WITH FOSTERING SELF-RELIANCE**
- \* FOCUSSED ON SUBSISTENCE AGRICULTURE**

- The importance of training and information exchange at national and international level for preparedness and timely, adequate response.

- 1) Data banks and documentation centres in Africa and in the world.
- 2) The potential leading role of research centres and universities.
- 3) From the field to academia: building up a career for those who have been involved in grass-root level activities.
- 4) Follow-up of interventions: how emergency can help development.
- 5) Bringing the training where emergencies occur: a new challenge and opportunity for developing countries.
- 6) Creation of an African Environmental Early Warning System: a good idea but what comes after the warning is given?  
Would it be the right way to spread awareness among politicians?

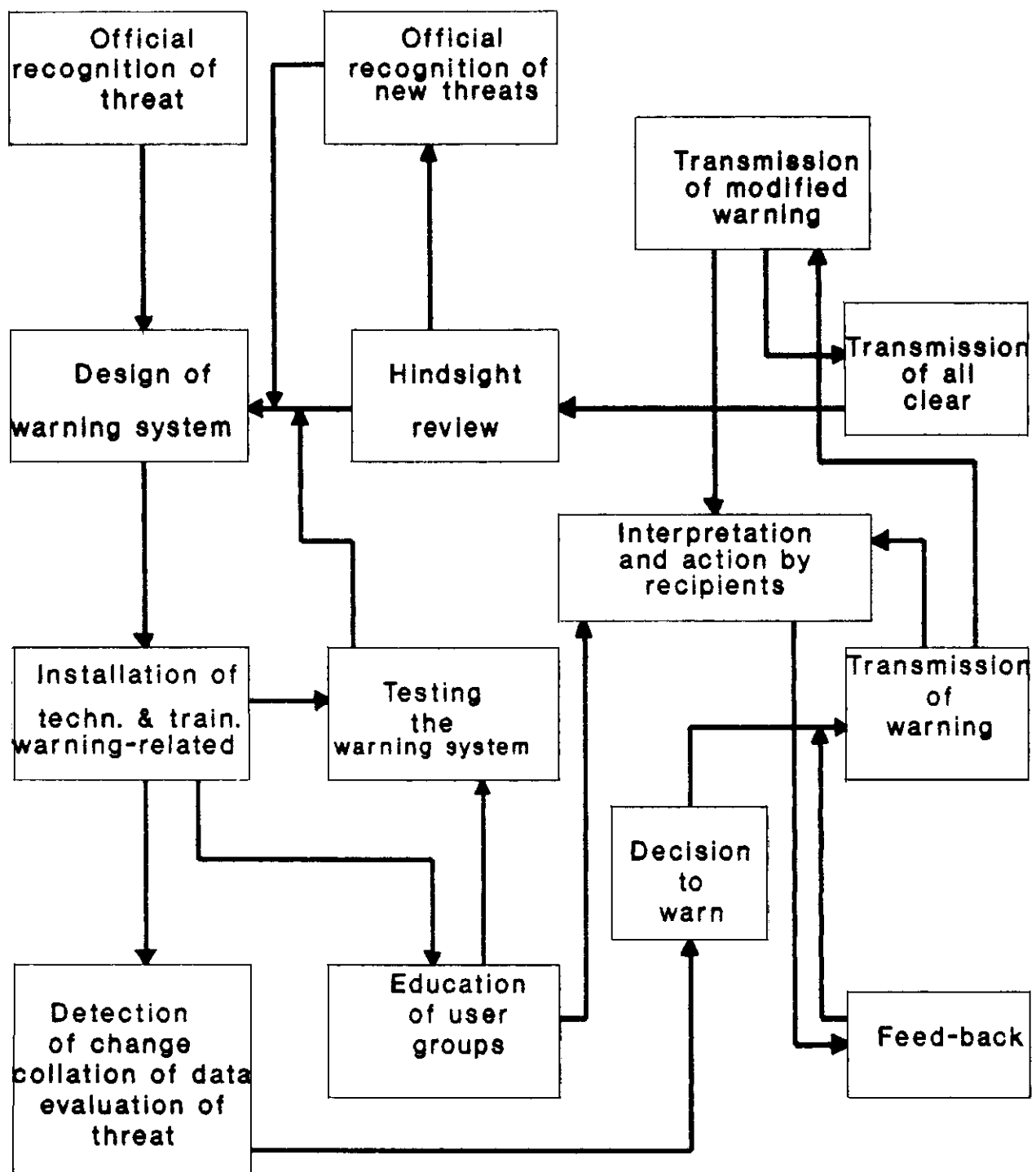
- Will next Chernobyl be in Africa?

- 1) Technological progress in Africa does not follow the same pattern as in the Western World.  
Under pressure to accelerate their economic growth, some African countries may import technology hard to keep under full control.
- 2) National, regional and tribal conflicts jeopardize environmental protection initiatives in several ways.  
Unless peace is achieved, no action can be taken to prevent environmental disasters from occurring.
- 3) The exodus from the countryside and wild, uncontrolled urbanization in Africa is laying the ground for a major, irreparable ecological and health disaster.  
This is a new danger, that requires swift recognition from all parties involved in health care in Africa and re-targetting of traditional priorities.
- 4) Environment and diseases: how to match developmental changes in the environment (irrigation schemes, dams, large plantations, sewage systems, new settlements, etc.) and control of old and new diseases (malaria, schistosomiasis,

leishmaniasis, yellow fever, meningitis, AIDS).

Hand-in-hand work for health and human  
settlements planners.

# IDEALIZED WARNING SYSTEM





# WATER - RELATED INFECTIONS

All water-related infections are transmitted by one or more of four mechanisms:

## *Water-borne transmission*

Transmission occurring when the pathogen is contained in water which is drunk or used in the food, e.g. cholera

## *Water-scarce or water-washed transmission*

Transmission from person-to-person in the domestic environment which might be reduced if more water was available and if it was used to improve personal and domestic cleanliness, e.g. scabies

## *Water-based transmission*

Transmission of a pathogen which needs an aquatic intermediate host or hosts to maintain its life-cycle, e.g. schistosomiasis

## *Water-related insect vector transmission*

Transmission by insects which breed in water or which live and bite near water, e.g. malaria

All water-related infections which may be transmitted by the water-borne mechanism may also be transmitted by the water-scarce or water-washed mechanism

# EXCRETA - RELATED INFECTIONS

An excreta-related infection is one related to human urine and faeces. Only two transmission mechanisms are excreta-related:

## *Transmission via infected excreta*

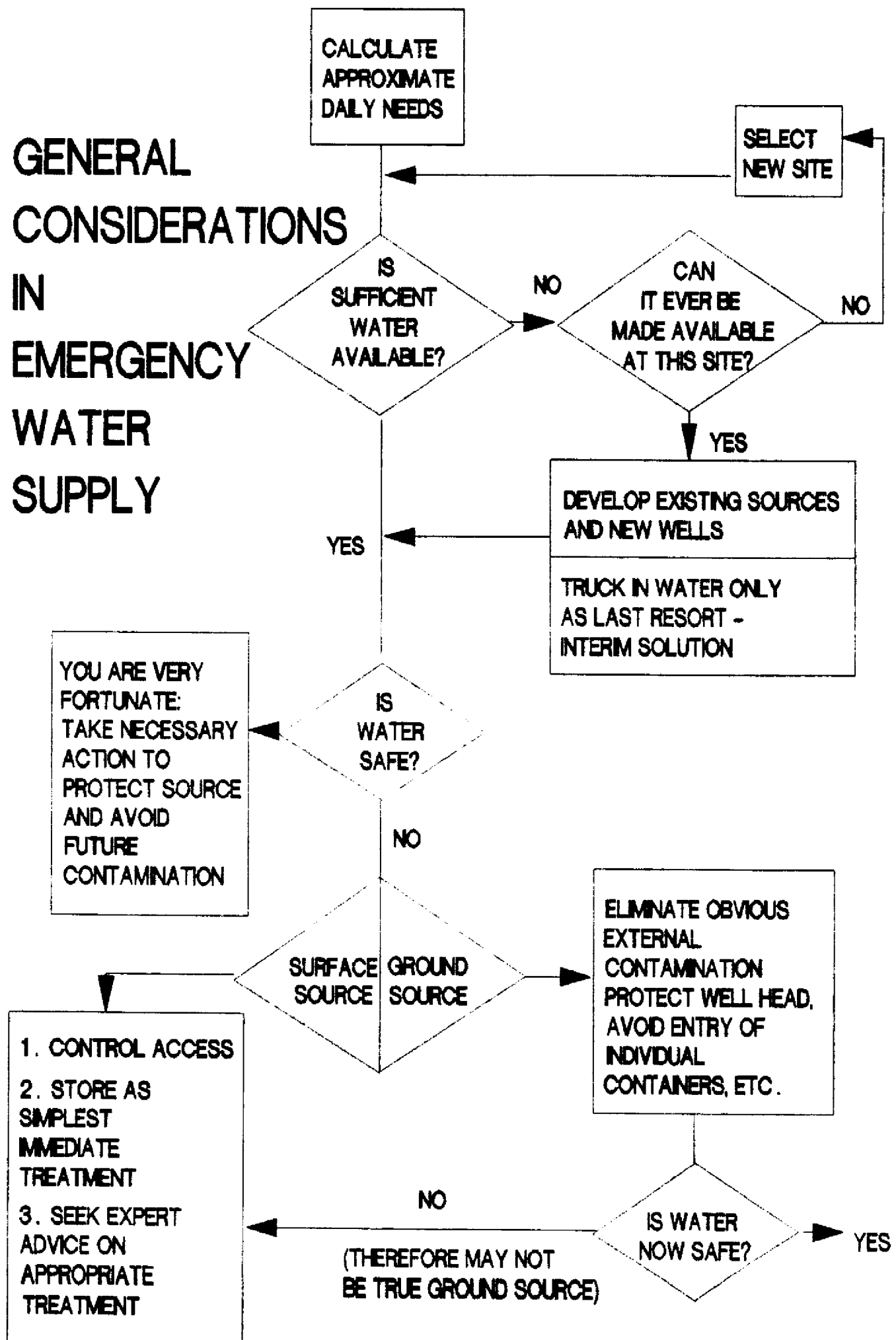
The pathogen is released into the environment in the faeces or urine of an individual

## *Transmission by an excreta-related insect vector*

An insect which visits excreta to breed or feed may mechanically carry excreted pathogens to food. An insect vector of a non-excreted pathogen may preferentially breed in faecally polluted sites

All excreta-related infections are also water-related, except for two types of helminth which are excreted and reinfect through the skin without requiring an intermediate host - namely the hookworms and *Strongyloides*. By contrast, many water-related infections are not excreta-related, for instance, skin infections, trachoma, guinea worm, and malaria

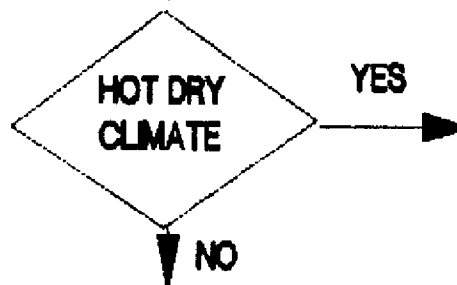
# GENERAL CONSIDERATIONS IN EMERGENCY WATER SUPPLY



# CONSIDERATIONS IN EXCRETA DISPOSAL

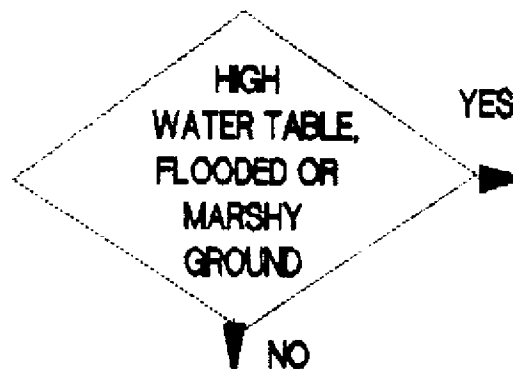
DISCUSS PROBLEMS WITH REFUGEES

**IMMEDIATE ACTION:**  
LOCATE EXCRETA AWAY FROM  
DWELLINGS AND WATER SUPPLY



LOCALIZED SURFACE  
DEFECATION MAY  
SUFFICE, AT LEAST  
INITIALLY

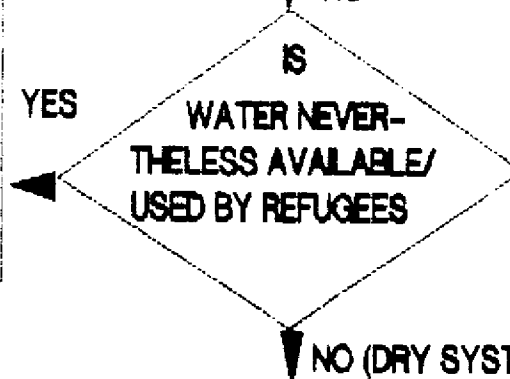
EXCRETA MUST BE CONTAINED  
COVER IT WITH SOIL IF POSSIBLE  
PENDING A BETTER SOLUTION



MUST GO DIRECT INTO  
WATER-TIGHT OR  
RAISED CONTAINER  
E.G.

- COMPOSTING
- AQUAPRIVY  
(WILL REQUIRE DISPOSAL  
OF LIQUID EFFLUENT)
- OXFAM UNIT

AT LEAST ENSURE RAISED  
STRUCTURE TO SEPARATE  
DEFECATOR FROM MARSHY  
GROUND



CHOOSE MOST APPROPRIATE  
WET SYSTEM, e.g.:

- WATER SEAL
- AQUAPRIVY

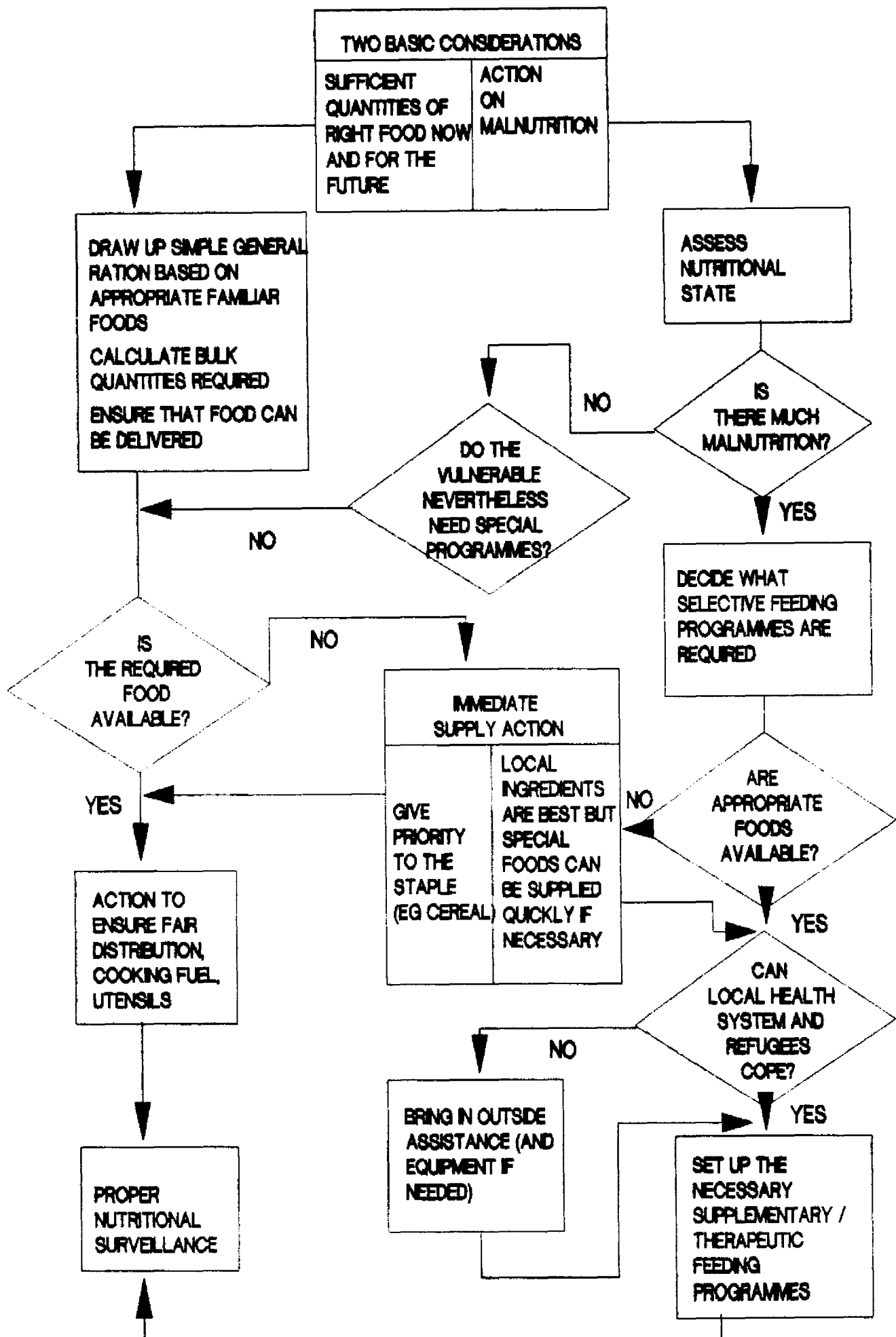
OR  
DRY SYSTEM

BURY EXCRETA

1. SHALLOW TRENCH (QUICKEST)
2. DEEP TRENCH (BETTER)
3. APPROPRIATE FAMILY LATRINE  
(BETTER STILL)

E.G. VENTILATED IMPROVED PIT,  
BORED HOLE COMPOSTING

# RESPONSE TO FOOD AND NUTRITIONAL NEEDS



# **PUBLICATIONS - 1988**

## **UNITED KINGDOM**

<b>Dailies</b>	<b>127</b>
<b>Sundays</b>	<b>2342</b>
<b>Locals</b>	<b>1596</b>
<b>Periodicals</b>	<b>7699</b>
<b>Annuals</b>	<b>1084</b>

# **PUBLICATIONS - 1988**

## **EUROPE**

<b>Newspapers</b>	<b>1053</b>
<b>Periodicals</b>	<b>4342</b>
<b>Annuals</b>	<b>412</b>

# **MEDIA REACTION**

**DEPENDS ON:**

- 1. Time of Day**
- 2. Geographic Location**
- 3. Weather**



# PUBLIC RELATIONS

“The deliberate, planned and sustained effort to establish and maintain mutual understanding between an organization and its public”

# GOVERNMENT PUBLIC RELATIONS

“To influence public perceptions of the government as a defender of the country and its interests, as a good employer, as an efficient user of the taxpayer’s money, and as a contributor to the well being of the population.”

# IN DISASTER THE ROLE OF THE PRESS OFFICER IS TO:

- Impart Information
- Allay Fear
- Reassure

# MEDIA BRIEFS

1. Attribution
2. Non Attribution
3. Partial Attribution
4. Off the Record

# MEDIA BRIEF

- BE FACTUAL
- BE FIRM
- BE POLITE

# NEVER!

- Lie
- Say “No Comment”
- Go “Off the Record”

# ABBREVIATIONS

DO NOT USE!

E N G = engineer

= electronic news gathering

= enrolled nurse general

# INFORMATION GATHERING

1. Cameras
2. Radios
3. Audacity
4. Spot Mikes
5. Lip Reading



# **HIGH TECH JOURNALISM**

- 1. Electronic News Gathering**
- 2. Portable Communications**
- 3. Instant access to computer**

# RUDYARD KIPLING

"I kept myself six serving men  
They taught me all I knew,  
Their names are WHAT and WHERE and WHEN  
And WHY and HOW and WHO.

# INFORMATION OFFICER

## THE TEN COMMANDMENTS:

1. The Media needs you
2. You are in charge
3. Never lie
4. Never use abbreviations
5. Be factual, be firm, be polite
6. Impart information, allay fear, reassure
7. Remember always on the record
8. Remember Rudyard Kipling
9. Be in control with a good layout
10. Be like a Boy Scout

# INFORMATION PRINCIPLES IN TIME OF DISASTER

## *The Ten Commandments*

1. **MUST** come from authority
2. **MUST** be centralized
3. **MUST** be on the record
4. **CANNOT** be held back
5. **WILL** be published
6. **CANNOT** be treated as classified
7. **FIRST** available conflicting
8. **MISHANDLING** worsens situation
9. **USEFUL** to management
10. **USEFUL** to assess future questions

# REMEMBER!

Lack of information breeds:

This morning's SPECULATION

This afternoon's FEAR

This evening's PANIC

KEEP THE PUBLIC INFORMED!

# **NEWS CONFERENCE / MEDIA BRIEFING**

## **The Ten Commandments:**

- 1. Ample room**
- 2. Speaker platform**
- 3. Sound system**
- 4. Recording**
- 5. Lay-out**
- 6. Fact sheets**
- 7. Parking**
- 8. Accreditation**
- 9. Specialists available**
- 10. Interviews – one on one**

# INTERVIEWS

## The Ten Commandments

1. Homework
2. Courtesy
3. Copy
4. Have good introduction
5. Know who
6. Know how long
7. Know what for
8. Know questions
9. Know backdrop
10. Know when to stop

# CORRECTIONS

.....this BATTLE SCARED veteran of war.

.....this BOTTLE SCARRED veteran of war.



# INTIMIDATION BY THE MEDIA

1. Loaded introduction
2. Unacceptable alternatives
3. Hypothesis
4. Comment
5. Constant questions

**LEARN to use the Media**  
**- or prepare to be used**

**SAY WHAT YOU MEAN**  
**MEAN WHAT YOU SAY**

**BE LIKE A BOY SCOUT**  
**“BE PREPARED”**



WORLD HEALTH ORGANIZATION  
ORGANISATION MONDIALE DE LA SANTE  
ORGANIZAÇÃO MUNDIAL DA SAÚDE

**Title: Information and training on environmental health management in emergencies**

**Organization: World Health Organization Panafrican Centre for Emergency Preparedness and Response**

**Abstract:** This paper aims to sensitize the audience to the concept of environmental health and its management in Africa. Africa is facing an ongoing environmental disaster in terms of environmental degradation due to overgrazing, deforestation and inappropriate land use practices. At a different level, malnutrition, mosquito- and geo-parasites and diarrhoeal diseases are products of a poor and unfavourable environment with the underlying common denominator of poverty. Environmental health problems become even more acute in the aftermath of a sudden onset disaster when services are temporarily disrupted or totally destroyed or in situations when large numbers of people congregate in close proximity (e.g. refugee camps). Among the leading causes of death during the first phase of life in a shelter are diseases related to poor sanitation and personal hygiene conditions. Thus provisions have to be made for the supply of adequate drinking water (quantity and quality), safe storage and distribution of food, waste and excreta disposal and vector control. The paper contains flow charts for decision-making on each of the above; in addition summaries of water and excreta related infections are given. The importance of specialized training in environmental health, with input from persons who have been involved at the grassroots level, is discussed as is the value of accurate, clear and relevant information in the aftermath of a disaster.

**Contact:** Head, WHO/EPR, UNECA Building, P.O. Box 3050, Addis Ababa, Ethiopia.