

World Conference on Natural Disaster Reduction. "Our participation in Yokohama gave us new ways of thinking," reports Col. Radev, head of the National Committee. As a direct result of participation in the conference, we incorporated new elements in the Bulgarian progamme for risk reduction until 2000"

Among disaster reduction priorities to the year 2000, Bulgarians are emphasizing:

- ► Training and education ("the way to the family is through children");
- ► Earthquake risk assessment plans and seismic monitoring stations (Sofia, the capital, was hit by major earthquakes in 1914 and 1976);
- ► Landslide prevention (the next biggest natural hazard) with emphasis on Black Sea coastal communities;
- Improving finance and insurance ("the most critical point, since resources are scarce");
- Linking natural and environmental risks and protection measures (for example, they are part of a Danube

river project running from Germany to the Ukraine, linking countries in common system for early warning of floods, water pollution and chemical spills).

Local authorities and regional centres of civil protection organized a variety of cities related competitions and exhibits throughout the year, following the suggestion of the Civil Protection to emphasize World Disaster Reduction Campaign themes in activities throughout the year.

The Civil Protection magazine published a special issue (in Bulgarian) representing works of famous painters around the world with natural disaster themes.

British Virgin Islands

The Office of Disaster Preparedness (National

Committee) organized exhibits and media activities for World Disaster Reduction Day. They displayed a roving earthquake exhibit, and held open house at the Emergency Operations Centre. Media activities included a press conference, radio broadcasts and a radio quiz on disaster preparedness, special fourpage newspaper inserts with messages from the Governor and Chief Minister, and articles with hurricane preparedness tips.

Public education and training is the primary focus of the Office of Disaster Preparedness, with nearly 50% of its budget allocated to training courses, publications, and public awareness campaigns at the start of the hurricane season and for World Disaster Reduction Day.

Burkina Faso

The National Committee for Emergency Response (CONASUR, IDNDR Focal Point) organized several activities to commemorate World Disaster Reduction Day. Burkina Faso is prone to drought and wildfires which endanger both urban and rural areas throughout the country. Water shortages cause people to move from rural areas to cities which are close to the Niger river. Squatter settlements next to the river have developed as a result, putting communities at high risk to seasonal floods.

World Disaster Reduction Day events started off with an opening ceremony, where national and international highlevel officials discussed "Cities at Risk" and launched a national handbook on disaster management in Burkina Faso. (The publication was sponsored by the UN Institute for Training and Research.)

Two local NGOs and CONASUR organized a municipal disaster prevention training seminar (9-11 Oct) for 40 Ouagadougou city officials. Cities in Burkina Faso are part of a decentralized political structure which gives municipal decision-makers primary responsibility for the security of their cities.

Tv and radio stations featured broadcasts by the head of CONASUR, announcing World Disaster Reduction Day. Two daily newspapers (*Le Pays, le Sidwaya*) published articles on World Disaster Reduction Day about prevention measures for cities at risk.

CONASUR produced "Cities at Risk" T-shirts with IDNDR and CONASUR logos for the general public. To close World Disaster Reduction Day celebrations, CONASUR organized a volley-ball match between teams of the national radio and television channel and the National Department of Finance.

Cameroon

The Ministry of Territorial Administration (National Committee) organized a wide range of public awareness activities for two days in Yaoundé, Cameroon's capital. National tv and

radio broadcast a roundtable on "Civil Protection and Development: Our Cities at Risk" (7 Oct) featuring the head of the Civil Protection, the president of the Union of Architects and an expert on disaster-development links from the University of Yaoundé. They highlighted urban development projects at risk to natural disasters and links between civil protection programmes and sustainable development.

Part of the media coverage included an official commemorative visit at a dumping ground, where a squatter family and their home perished a few years ago, buried beneath a landslide. The Secretary of State of the Ministry of Territorial Administration formally requested the local mayor and the Civil Protection to work jointly to assist remaining squatters to relocate.

Women from the ministry and national NGOs, wearing T-shirts donated by UNICEF, took part in a parade. The Red Cross, municipal



emergency services and police also participated.

Using campaign pamphlets distributed by the Secretariat as a model, the ministry issued pamphlets about the history of Cameroon's Civil Protection and safety measures for citizens.

National tv covered events for several days, including the roundtable and commemorative visit, opening and the closing ceremonies and the parade. Evening television also featured a documentary on natural disasters and a special report on disasters. National radio also broadcast interviews with government and university officials.

Canada

Canada's National Committee took advantage of World Disaster Reduction Day to organize a political breakfast meeting with members of Parliament and leaders of Canada's emergency preparedness community to discuss "the explosive increase in losses from natural disasters". They highlighted a 1996 flood in the region of Quebec described as "the largest natural disaster in Canada" with losses at \$1 billion, in which 12,000 people were evacuated. Two Parliament members drew attention to World Disaster Reduction Day in House of Commons debates later in the day.

The breakfast meeting also featured a presentation of the Canadian IDNDR National Committee's strategic plan for natural disaster reduction. The plan emphasizes six areas socioeconomic aspects of prevention and mitigation; risk assessment, hazards, vulnerabilities and mitigation planning; international cooperation, disaster communications (all phases of disasters); awareness and education; and coordination and administrative support

On the same day, the National Committee and Black and White Communications, a Canadian firm launched a major educational initiative on "Risk and Society. A Schools Project". This project dealing with risk assessment, awareness, education and communication will be carried out across Canada over the next few years. They are surveying risk perceptions of Canadian youth (natural, environmental or social



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hazards), and organizing public debates and forums so that their voices are heard.

Tied to the breakfast meeting was an exhibit organized by the Red Cross, Oxfam, Emergency Preparedness Canada, CARE and UNICEF. Health Canada performed a casualty simulation.

The Ontario Science Centre in Toronto conducted "Cities at Risk" radio spots on Canadian Broadcasting Corporation radio programs, and several newspapers covered the breakfast meeting and the launch of the "Risk and Society" educational project.

The Canadian National Committee is coordinated by the Royal Society of Canada, and contains government officials dealing with forests, transport, foreign affairs, trade, defence, international development and emergency services; the first head of the IDNDR