Chapter 9

Approaches for Overcoming Anticipated Problems

The process of developing and implementing long-term state and local landslide hazard mitigation programs is beset with certain obstacles to success. The most significant problem is generating the resolve and motivation to organize, implement, and fund such a broad-scale effort. The expenditure of the time and money necessary to derive long-term benefits is not always attractive to state or local leaders. Unfortunately, sometimes only an actual disaster will provoke action. Developing creative approaches to financing and obtaining leadership support for mitigation projects is an ongoing challenge to mitigation proponents. Nevertheless, it is clear that the ultimate costs to taxpayers are likely to be significantly increased when mitigation activities are postponed.

Organizational Problems

The need for the plan preparation team and subsequent permanent hazard mitigation organization to be broadly representative, multidisciplinary, and intergovernmental presents some immediate organizational and coordination problems. An important first step in organizing such a group is to ensure that all elements of the team concur with their roles and assignments before work begins. This agreement should be formalized in a contract, memorandum of understanding, or some other document. A further recommendation is that a project manager be appointed early on to schedule meetings, tend to administrative and financial details, ensure deadlines are met, and direct and coordinate the effort.

The project manager should be selected from the state organization designated as the lead agency and one of his or her first tasks is to integrate the broad range of technical, planning, community, and organizational expertise available into an effective working team. Eliminating jargon and arriving at acceptable terminology for planning may require some compromise among team members. On-site visits to selected landslide areas within the state and the collection of pertinent reports and literature are important steps that the planning team should undertake. It may also be useful to organize a technical advisory committee that would meet occasionally to review draft plan material and to provide overall guidance and recommendations.

Management Problems

The research and writing efforts involved in creating a state plan will involve geologists, engineers, planners, emergency managers, elected officials, and interested citizens. The integration of these many points of view is a difficult management task but necessary if the plan is to be practical and usable for the management and mitigation of landslide hazards. The project manager, with guidance and help from other members of the team, must manage this work and establish tasks, assignments, and completion dates. In order to obtain a clear and consistent document, an editor with some background in natural hazards, earth sciences, planning and/or mitigation technology should be employed.

Financial Problems

Regardless of the source or sources of funding for development of the plan, careful management of a budget will be required to ensure all project expenses are accommodated (staff costs, travel expenses, fees for editing, printing, graphics, etc.). Since the planning process will involve several agencies working on independent tasks, periodic reviews of the budget should be conducted to prevent overruns.

Coordination Problems

Because of the difficulty involved in managing such a comprehensive effort, it is important to set realistic deadlines and to allow sufficient time for necessary coordination of involved agencies and integration of the various work elements. The involvement of all levels of government will necessarily affect progress in plan preparation, and time must be allowed for obtaining concurrence and approval from governmental agencies contributing to the mitigation process. In addition, executive and/or legislative leadership that will formally

approve the plan should be kept informed of the work and made aware of the plan well in advance of publication.

Finally, in order to produce a single, clear draft of the plan, it is also necessary to coordinate the word processing systems of the participating agencies. If compatibility between computer systems is not possible, the various elements of the plan may have to be re-entered into one system. The time and expense of plan publication (typesetting, printing, distribution) should also be determined as soon as possible to permit identification of realistic deadlines.

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