KEYNOTE PAPER SUBJECT AREA 4: PROGRAM IMPLEMENTATION 'THE PROOF OF THE PUDDING...'

Ian Davis*

Director, Disasters and Settlements Unit Department of Architecture, Oxford Polytechnic, Oxford UK

ABSTRACT

A 200 year old successful case study introduces a review of research work and aseismic adobe housing projects. Problems are identified including the gap between 'Thinkers and Doers', and cover the social/economic dimensions of improvement projects. Finally, nine priority themes are suggested which are concerned with bridging gaps between technology and social factors, privilege and poverty and the research and field context.

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