



TRANSPORTATION SAFETY

We all know that chemicals are essential to our modern way of life. The challenge is to manage them—to *control* them—so that they present minimum risk to people and the environment.

America's chemical companies are meeting that challenge. We know how dangerous some chemicals can be if mishandled or misused. Many of our people spend all their working hours thinking about, and acting on, new methods for improving safety. And *all* our laboratory, plant and transportation people, day in and day out, work with chemicals as if their lives depended on safe operating procedures. Because they do:

How successful have we been? Well, only four industries have better safety records.

Why all this activity, built on an already long tradition of safety consciousness? And why are we telling you about it? Because the American chemical industry, like any institution in this country, operates on public trust. In cities and towns across the nation, we're working constantly to move our products more safely, and we think you have a right to know about it.