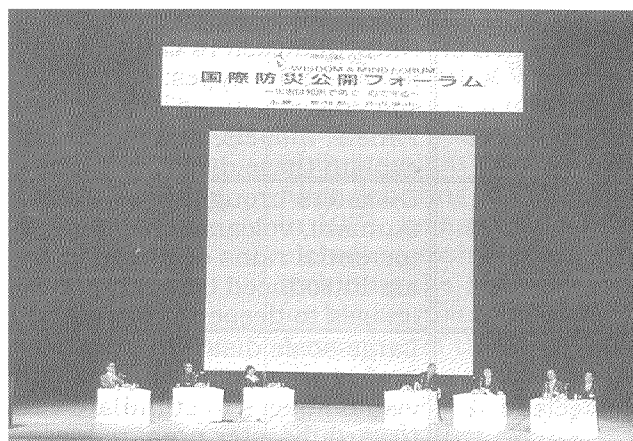


<Exhibition Site>

4. International Open Forum for Local Citizens



- Objectives : International conferences tend to be open only to specialists. This forum is open to the general public to facilitate their understanding and to raise awareness of disaster prevention. People who maintain a level of preparedness while experiencing the atmosphere of an international conference, increase their interest of self-defense and deepen their understanding of the role of citizens.
- Date : Wednesday, Nov. 3, 1993 (national holiday) 10.00-12.00
- Venue: Century Hall, Nagoya Congress Center
- Participants : Approx. 1,400
- Theme : The difference in disaster response between Japan and other countries
- Program : Specialists from around the world are invited. Volunteerism during the Loma Prieta Earthquake is introduced to spotlight the differences between Japan and other countries in public attitudes toward disasters

■ Guest speakers :

Coordinator :

Yoshiro Yanagawa (Japan):

Born 1933. News Commentator, Japan Broadcasting Corporation (NHK)

Panelists:

Dr. S. I. Khan (Bangladesh) .

Born 1942. Environmental Management Planner, United Nations Centre for Regional Development

Claudia H. Candanedo (Panama):

Born 1945. Head, Department of Hydrometeorology, Development and Engineering Division (IRHE)

Frank T. Blackburn (U.S.A.) :

Born 1933. President, Portable Water Supply System Co., Ltd.

Osamu Hiroi (Japan) :

Born 1946. Professor, Department of Social Information, University of Tokyo

Commentators:

Hiroiyuki Matsui (Japan) :

Director, Fire and Disaster Prevention Division, Department of General Affairs, Aichi Prefectural Government

Hareyo Inoue (Japan) .

Assistant Commissioner, Disaster Prevention, Nagoya City Fire Department

Outline of fund raising activity assisting disaster-stricken areas throughout the world

■ Objectives : The purpose of this activity is to assist disaster-prevention activities in disaster-stricken areas worldwide following the initiative of IDNDR, and to make a global appeal for Aichi/Nagoya area. A twofold approach should be taken to raise disaster preparedness: recollection of what was learned from past natural disasters in this area; and recognition that natural disasters continue to occur throughout the world.

■ Organizer : Promoting Committee, IDNDR Aichi/Nagoya International Conference 1993 JAPAN

■ Supporter : The Japanese Red Cross Society

■ Flow of donations :

Residents → Promoting Committee → The Japanese Red Cross Society → Disaster-stricken countries

■ Aid recipients and projects :

With the cooperation of the Japanese Red Cross Society, aid activities are implemented to the disaster-stricken developing countries.

■ Period : September 1- November 4, 1993

■ Program :

Prior PR activities	Postal account was established and publicized in a brochure of the event	
	Press coverage of press conferences of Aichi Prefecture and Nagoya.	
	Publicized through the PR media of Aichi Prefecture and Nagoya	
Activities during the events	Fund raising boxes were placed in each conference site and at each event site.	
	Disaster Prevention Festival	Fund raising boxes were placed at each exhibition site.
	"Evening Festival"	On-stage personalities and cartoon characters encouraged participation.
	International Conference	Personalities encouraged fund raising initiatives.
		Organizer presented a list of amount raised to the Japanese Red Cross Society at the closing ceremony.

■ Total funds raised : ¥3,610,548

(Funds donated: ¥3,609,398, Interest accrued ¥1,150)

■ Aid recipients and projects :

Donations will be sent to the Philippines Red Cross from the Japanese Red Cross Society for disaster countermeasure projects



<Fund Raising Corner at
Disaster Prevention Festival>



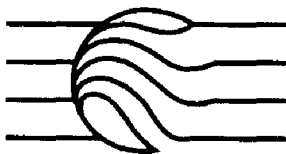
<Donation Presentation Ceremony>



1. This logo was designed by the Promoting Committee of IDNDR Aichi/Nagoya International Conference 1993 Japan to promote the interests of the conference throughout the world
2. In keeping with the main theme of the conference, Disaster Management in Metropolitan Areas for the 21st Century, the black skyscraper with cracks represents the vulnerability of cities to natural disasters. The surrounding ring represents the growth of cities worldwide



- 1 This Logo was designed and authorized by the Japanese Government Headquarters in order to promote educational activities in relation to the IDNDR.
2. The circle in the logo for the IDNDR represents our globe, while the wavy lines in the lower half symbolize the natural disasters which occur all too frequently
3. The triangular figures in the center represent the people of the world, working together to achieve the objectives of the IDNDR - a reduction of the damage caused by natural disasters.



1. This Logo was selected in 1991 by the United Nations IDNDR Secretariat for use in promoting the IDNDR throughout the world.
2. The logo of the International Decade for Natural Disaster Reduction is made up of two elements; the curving lines converging in a vortex represent a shattered globe; and the regular parallels on both sides symbolize order and regularity brought about by disaster reduction action