

**Report on the  
Jamaica Private Sector  
Disaster Planning Workshop**

**ATTACHMENT F:  
LOCAL PUBLICITY**



# SHIPPING NEWS

A WEEKLY FEATURE BY THE SHIPPING ASSOCIATION OF JAMAICA



## Disaster mitigation strategies probed

**V**ARIOUS strategies which can be used to mitigate the effects of disaster particularly as it affects the operation and viability of private sector interests, were examined at a four-day seminar held recently at the Jamaica Conference Centre.

Entitled — Jamaican Private Sector Disaster Planning workshop — this important event which also coincided with the week-long Caribbean Disaster management Seminar held at the same venue, was co-sponsored by the American Society for Industrial Security (ASIS), Jamaica/Western New York Partners for The Americas, the International Disaster Advisory Committee of USAID, in conjunction with the United Nations — International Decade for Natural Disaster Reduction.

The Shipping Association of

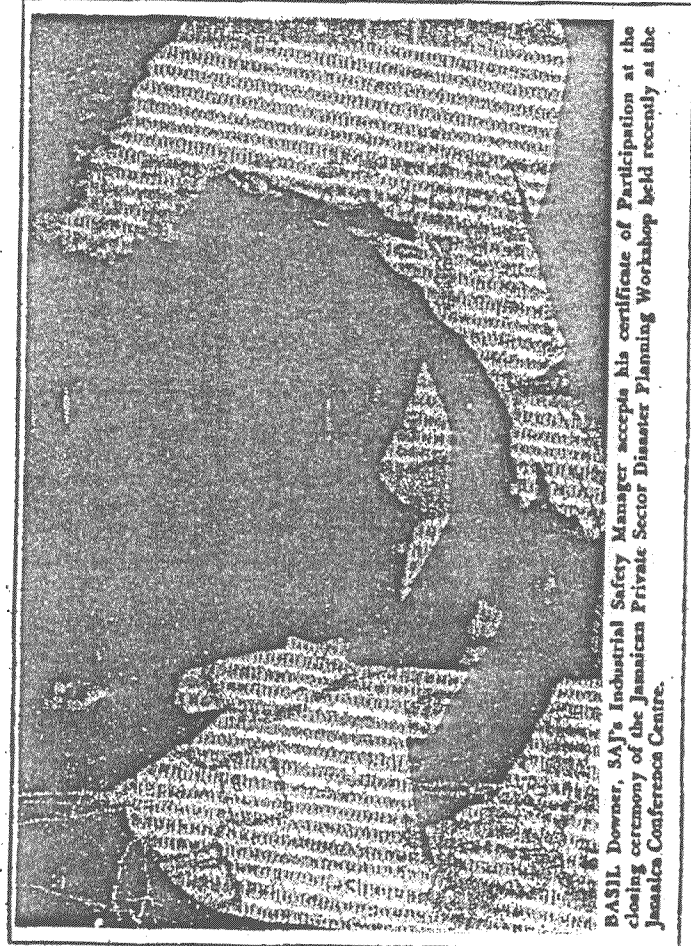
Jamaica as a member of the Private Sector Organisation of Jamaica (PSOJ) was represented at this seminar by Industrial Safety Manager, Basil Downer, and Winston Haynes, Safety Manager, Western Terminal. Mr. Haynes is one of two shipping industry personnel who are members of the American Society for Industrial Security (ASIS).

Mr. Downer disclosed that SAJ's participation in this seminar which focused on the private sector, was as a result of the approach made to the PSOJ to participate, and the SAJ being a member of the organisation readily took the opportunity to do so.

According to Mr. Downer, the workshop was aimed basically at assisting private sector groups to develop their own disaster plans, and was specifically planned for this time of year to coincide with the Caribbean Disaster Seminar which was being held simultaneously. In fact, some of the workshops and lectures were held jointly for participants attending both events. "We were all on com-

mon ground despite certain basic differences. While our emphasis as private sector personnel was how to maintain an organisation's viability during those times of crisis, the other group representing public sector personnel, placed more emphasis on reducing loss of lives and injuries to people during a disaster," Mr. Downer explained.

Mr. Downer said that from a private sector perspective in disaster management, the fundamental elements are — the ability to cope, level of adequacy/inadequacy which will affect the organisation's ability to function and make a profit, and the involvement of top management in this process. "The workshop really offered many new insights into the technicalities and problems of a disaster situation. Overall, it was extremely valuable and informative, and it has given me a different perspective in my particular area of safety, while equipping me with new skills for use in designing and completing a disaster Plan for SAJ," Mr. Downer remarked.



BASIL DOWNER, SAJ's Industrial Safety Manager accepts his certificate of Participation at the closing ceremony of the Jamaican Private Sector Disaster Planning Workshop held recently at the Jamaica Conference Centre.

## 12 route carriers file new Trans Atlantic agreement

**T**WELVE carriers operating container services on the North Atlantic have filed a new agreement with the Federal Maritime Commission. The agreement provides for a greater degree of in-

round voyage across the Atlantic incurred a loss of about \$370,000, but the carriers say the situation has not been worse than the

# *Sunday Gleaner 19/4/92* **Disaster planning workshop**

A TRAINING workshop on Private Sector Disaster Planning will be held between May 26 and 28, at the Jamaica Conference Centre in Kingston.

It will run concurrently with the Caribbean Regional Meeting on the International Decade for Natural Disaster Reduction (IDNOR) which will be at the same venue.

The main purpose of this workshop is to improve the capacity of the Jamaican private sector to respond to a variety of crisis and disaster situations. It will review and seek to improve the disaster mitigation, crisis management, asset protection, emergency response and recovery needs and activities related to the utilities, the agricultural, manufacturing, tourism, construction, mining, banking and financial sectors, and the small business community.

The workshop is being organised by the Jamaica Western New York Partners of the Americas (Emergency Preparedness Committee), in collaboration with the Office of Disaster Preparedness (ODP), the Jamaica Association of Safety Professionals (JASP), the Private Sector Organisation of Jamaica (PSOJ) and Partners of the Americas.

It is also being held against the background of the experience of many Jamaican private sector organisations of inadequate internal arrangements at the time of Hurricane Gilbert, the need to improve preparedness for earthquakes, as Jamaica marks the 300th anniversary (on June 7, 1992) of the Great Port Royal Earthquake of 1692, and the start of the 1992 Hurricane Season (on June 1, 1992).

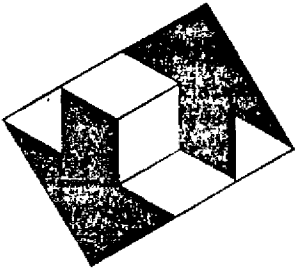
Other sponsors include the International Disaster Advisory Committee (IDAC) of the US Office of Foreign Disaster Assistance and the American Society for Industrial Safety (ASIS) and the Pan American Health Organisation. The presentations will include Jamaican and American-based resource persons with experience in planning and responding to emergencies affecting small and large businesses, utilities, and a wide range of commercial and financial entities. The workshop will also feature a simula-

tion exercise.

Participants are expected to be drawn from senior executives and managers responsible for strategic planning; safety, security and environmental officers; managers responsible for asset protection, vital records, human resource development, computer systems, public relations managers and officers responsible for corporate emergency operations and recovery.

For further information on the workshop, interested persons should contact Mrs. Enid Lawrence of the Jamaica Western New York Partners Office and Mrs. Sally Sharpe, the workshop co-ordinator.

*Sunday Gleaner*



# CARIBBEAN

## Regional Newsletter

Partners of the Americas

Volume 8, Number 2

November 1992

### **Jamaica Partners Host Private Sector Planning Workshop**

The Jamaica Partners, under the coordination of Sally-Anne Sharpe, hosted a private sector disaster planning workshop this spring at the Kingston Convention Centre for 86 members of the business, public and non-government sectors. The participants examined the economic impact of disasters in Jamaica, using Hurricane Gilbert as a model. Topics such as analysing risk factors, updating disaster plans and holding drills underscored the workshop's theme that firms which are prepared can stay in business and return to normal operations much faster than those which are not prepared.

The workshop, which was co-sponsored by the American Society for Industrial Security (ASIS), helped to establish a continuing collaboration for country-wide emergency preparedness planning. ASIS presenters included: Robert Russo, consultant for the Public Service Electric and Gas Company in New Jersey; Thomas Goralski, security manager for the Xerox Corporation in California; Donald Settermann, emergency preparedness manager for Ashland Oil Company in Kentucky; Gregory Gilbert, security manager for Independence Blue Cross Company in Pennsylvania; and Tracey Knippenburg, vice president of the Corporate Response Group in Washington, D.C.

The Caribbean Regional Newsletter is published by Partners of the Americas, an international, private, non-profit organisation promoting economic and social development in the Caribbean, Latin America and the United States.

Direct all enquiries to Richard Aspin, Partners of the Americas, Regional Caribbean Office, 5 Chapel Street, Plymouth, Montserrat, West Indies. Telephone number: 809-491-7902, temporary fax number: 809-491-4632. Richard Aspin, Regional Representative for the Caribbean; Suzette Holt, Editorial Assistant.

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**ATTACHMENT G:  
  
INFORMATION ON  
PARTNERS OF THE AMERICAS AND ASIS**





## **What is Partners of the Americas?**

Partners of the Americas is the western hemisphere's largest private voluntary organization engaged in economic and social development and technical training, while fostering inter-American friendship and cooperation.

Partners of the Americas was founded in 1964 as the "people-to-people" component of the John F. Kennedy Administration's Alliance for Progress. Today, it is a private, non-profit organization, enjoying the support of countless individuals, international corporations and foundations. Every U.S. president since Kennedy has endorsed the Partners' program, as have many government leaders throughout Latin America and the Caribbean.

## **How Does Partners of the Americas Work?**

The organization works by pairing 45 U.S. states and the District of Columbia with 31 countries of Latin America and the Caribbean into 60 "partnerships." Kansas, for example, is linked with Paraguay; New Jersey with Haiti; and Missouri with Pará, Brazil.

Citizens on both sides of the partnership determine the local needs and mobilize people and resources to get the job done. They engage in mutually beneficial cultural and educational exchanges and carry out development projects in crucial areas such as agricultural development, natural resources management, environmental conservation, child health and nutrition, vocational training for disadvantaged groups, emergency preparedness and disaster management and drug abuse prevention.

## **Who is Involved in Partners of the Americas?**

Partners of the Americas is a grassroots, service-oriented organization. Volunteers from all walks of life—foresters, doctors, health workers, soccer coaches, artists, city administrators, university professors and high school students participate in the program. They share an active concern for and genuine interest in inter-American friendship and cooperation.

Besides the time and technical expertise donated by Partner volunteers, a number of major corporations, foundations and government agencies throughout the hemisphere support the work of the partnerships. Financial contributions by these organizations are made available to the partnerships in the form of travel grants, project assistance "seed" grants, and training opportunities.

Individual partnerships often collaborate with local civic groups, businesses and academic institutions, increasing community involvement in the Partners program and raising in-kind resources for worthwhile activities.

## **What Are Some of Partners' Program Areas?**

**Culture**—Exchanging performing, visual and folk artists, encouraging inter-American arts appreciation in schools, developing linkages for purposes of research and development between museums and other cultural institutions.

**Natural Resources Management**—Holding seminars and educating the public about environmental issues, supporting wildlife preservation and reforestation activities, providing technical and management training for foresters and national parks personnel.

**Agriculture and Rural Development**—Improving crop productivity, managing watersheds, improving livestock, poultry and small animal husbandry.

**Training**—Professional and technical skills development opportunities to increase the flow of technology transfer between Latin America, the Caribbean and the United States and to strengthen ties between the public and private sectors throughout the Western Hemisphere.

**Health**—Promoting immunization, family planning, and maternal and child nutrition community projects. Carrying out rural dental health campaigns. Assisting public health workers in the areas of AIDS prevention and education, and drug abuse prevention. Training doctors and medical professionals in the detection and prevention of infectious diseases.


## **How Can I Get Involved in Partners of the Americas?**

Partners of the Americas is open to all individuals and organizations willing to share their skills and work toward greater international cooperation among the peoples of the Western Hemisphere. Contact the local partnership to find out about specific volunteer opportunities available:

**Partners of the Americas**  
1424 K Street, NW, Suite 700  
Washington, DC 20005 USA  
Telephone. (202) 628-3300

# **American Society for Industrial Security**

**Dedicated to Serving the Security Profession  
Since 1955**



With more than 25,000 members, the American Society for Industrial Security (ASIS) is the world's largest organization of security professionals. Its members are dedicated to protecting the people, property and information assets of a diverse group of private and public organizations.

ASIS members are charged with initiating and supervising loss prevention programs to thwart internal and external offenses, ranging from terrorism, the pirating of classified documents, industrial espionage and counterfeiting to insurance fraud, arson and employee theft, in addition to white collar, computer and organized crime. They are also responsible for preventing or minimizing losses from such natural or man-made disasters as fires, riots, strikes and other civil disorders.

ASIS members are management specialists who formulate security policy and direct security programs for banks, cleared government facilities, communication networks, hotels, museums, educational institutions, hospitals, shopping malls, domestic and foreign governments and countless other businesses and institutions. Security administrators from the nation's leading firms distinguish the current membership roster. Representatives of companies or organizations that supply security equipment, materials and services used by security practitioners can be affiliate members of ASIS.

Since its founding in 1955 as a professional, individual member association, ASIS has continued to grow. In recent years ASIS has accepted an average of more than 3,500 new members annually.

Committed to advancing professionalism in security, the Society is organized on local, regional and international levels in a global network of more than 180 chapters.

The American Society for Industrial Security acts as a conduit for the security profession, providing programs and resources at the local, national and international levels that enable members to update and exchange information and expertise. ASIS accomplishes these goals through a certification program, numerous educational programs (including an annual seminar & exhibits), regularly scheduled meetings and conferences, a series of professional publications, legislative monitoring activities, and the specialized functions of 29 standing committees and councils. ASIS provides members with a unique opportunity to learn, to share, to grow.