

**INTERNATIONAL DECADE FOR
NATURAL DISASTER REDUCTION (IDNDR)**

Scientific and Technical Committee

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IMPLEMENTATION OF THE IDNDR INFORMATION STRATEGY

1. The major assumptions behind the information strategy outlined for the Decade are:
 - (a) the possibility of achieving a significant reduction in natural disasters through the mobilization of international cooperation in the utilization of existing but underutilized advances in the fields of science and technology (major targets: governments in industrialized and developing countries, the scientific community, the media);
 - (b) the possibility of achieving significant reductions in loss of life and damage to property by improving coverage and credibility of warning systems (major targets: the media, the scientific community, disaster prone communities);
 - (c) the possibility of aligning disaster reduction measures with development plans without compromising the latter and even guaranteeing its sustainability (major targets: Governments in developing countries, disaster prone communities);
 - (d) the possibility and cost-effectiveness of re-channeling resources from emergency relief to disaster prevention programmes (major targets: Governments and funding institutions and major humanitarian organizations in industrialized countries);
2. Based on the above assumptions, four major objectives, target groups and methods for information exchange and dissemination have been outlined in the information strategy. The four major objectives are:
 - (a) to facilitate the collection and analysis of existing data and other disaster related information;
 - (b) to promote the dissemination of data and knowledge related to disaster reduction and information derived from data analysis;